



**Mission Statement:** Youth Guidance is dedicated to enriching the lives of children in need in Indian River County through quality mentoring relationships and engagement in educational, cultural and recreational activities that promote positive development of youth in order to help them achieve their full potential.

November 1, 2011

Be a part of Indian River County's most exciting new fundraiser!! On April 21, 2012, The Youth Guidance First Annual **Heli-Drop Ball Bash & BBQ** will begin at 4:30 p.m. with a raucous City vs. County kickball game at the Vero Beach Sports Village. Immediately following the game, 750 pre-sold, numbered golf balls will be dropped onto the cleared field from a helicopter! There will be \$10,000\* in prizes!! (The numbered ball landing the closest to the target will win \$5000! The second closest will win \$2500, third closest \$1000 and 4th-6th closest will win \$500 each.) Following the drop, all attendees are invited to attend an on-site After Party which includes a tasty Bono's BBQ dinner and entertainment by the popular local band Crooked Creek until 10:00 p.m.!

There are three ways you can participate:

- 1) Sponsorships are available starting at just \$500 and each level of sponsorship includes numbered golf balls, admission to a private cocktail party on Jan 12th, recognition at the event and in pre- and post-event media.
- 2) Golf Balls may be purchased for \$100 or two for just \$150! These numbered golf balls will be your chance to win the **BIG PRIZE MONEY!** You need not be present to win. Your golf ball purchase does include admission for one person to the entire event. If you want to share the cost of the balls, we suggest going in with a group of co-workers or friends on a ball or two (i.e. 10 friends can chip in \$15 each and buy two balls together).
- 3) If you just want a chance to participate in the afternoon and night's activities but do not want to have a chance for the money prizes, you may purchase General Admission tickets for just \$25, which includes all of the event happenings (kickball, Heli-Drop viewing, BBQ Dinner and After Party) except it does not include a chance to win any ball drop prize money.

So don't miss out on the most exciting event of 2012! Everyone can participate in some way! All proceeds will benefit the year round mentoring and activities programs of Youth Guidance, serving over 700 at-risk youth in IRC each year! Should you have any questions or need anything else, please do not hesitate to call me at 772-770-5040.

***Barbara Schlitt Ford***

Executive Director

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1028 20<sup>th</sup> Place, Vero Beach FL 32960  
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\* Prize amount based on sale of 750 balls

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